

Our Vision is to secure a better future for the New Forest by:

Supporting local businesses to prosper for the benefit of the community
Assisting the wellbeing of those people who live and work within the district
Protecting the special and unique character of the New Forest

APPENDIX 2

Our Values

Our Priorities



Helping local
business grow



More homes for
local people



Protecting the
local character of
our place



Service outcomes
for the
community



Living within our
means



Working with
others to achieve
more

Ambitious

Collaborative

Customer
Focused

Financially
Responsible

Innovative

Open

Proud

Our Community Strategies

Local Plan

Planning
Strategy

Economic
Development
Strategy

Housing Strategy

Homelessness &
Rough Sleeping
Strategy

Environmental
Strategy

Community
Strategy

Our Financial and Organisational Strategies

Financial Strategy

Medium Term Financial Plan

Investment Strategy

Organisational Strategy

Customer Strategy

ICT Strategy

HR Strategy

Procurement Strategy

Accommodation
Strategy

Supporting Mechanisms

Service Plans & Budgets